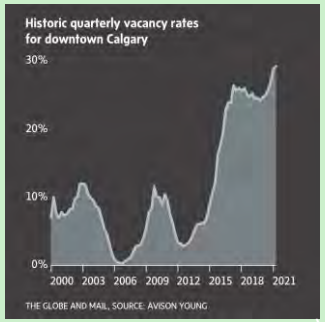
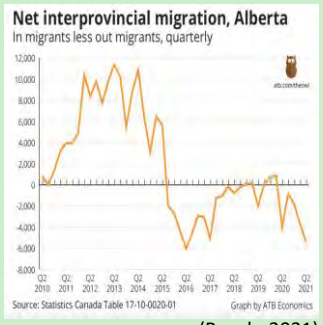
More than a Rainbow Sidewalk: Utilizing the LGBTQ+ Culture and Community as a force toward Urban Regeneration through Creative Economy Development

Problem Statement

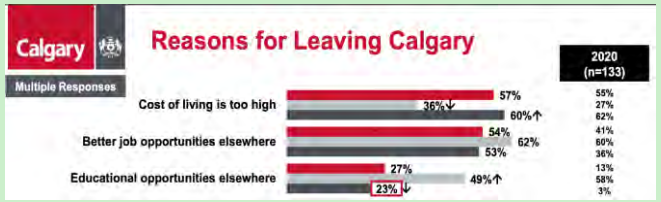
The setting of this research will take place in Calgary, Alberta, due to being in a period of economic transition.



(Young, 2022



(Roach, 2021)

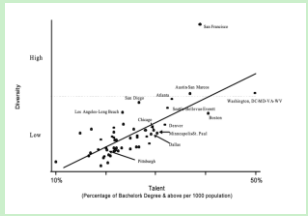


(COC, 2021 p. 52)

Proposed Research

AIM: to understand how can the lesbian, gay, bisexual, transgender, queer, and plus (LGBTQ+) culture and community be mobilized as a force toward urban regeneration through creative economy development?

PURPOSE: to identify policy requirements, processes and strategies that have been globally successful in supporting a strong LGBTQ+ community and culture that contributes toward urban regenerative creative economic development.

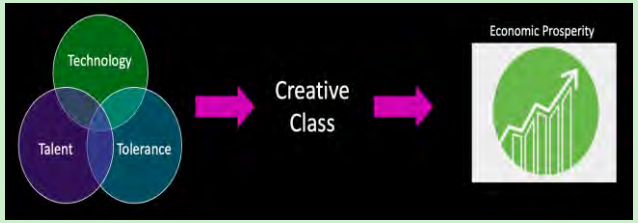


(Florida, 2017 p. 19)

(Perelle, 2013)

Theoretical Framework

Richard Florida (2002:2012) Creative Class Theory



Doan & Atayal (2021) Centripetal and Centrifugal Forces

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Intended Methodology

RO1: What is the present status of Calgary's urban strategic plan related to the creative economy and the role of the LGBTQ+ community and culture?

- Appreciative Inquiry of Calgary Urban Strategic Plan
- Semi-Structured Interviews with Industry Professionals & Stakeholders

RO2: Using global examples, what is the relationship between urban regeneration through creative economy development and a thriving LGBTQ+ community and culture?

- Literature Review
- Criteria Development & Selection of International Municipalities.

RO3: What are urban planners' critical policy requirements and strategies to mobilize LGBTQ+ communities/culture as a positive force in creative economy development?

- Appreciative Inquiry of International Municipalities in the Emergence of LGBTQ+ Community Hubs
- Content Analysis of Strategic Plans
- Field Study of Selected Cities

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